

THE ICELANDIC MARINE INDUSTRY

GUIDED TOURS
THROUGH ICELAND'S
DRIVER OF GROWTH

ICELAND OCEAN CLUSTER

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OCEAN CLUSTER SEAFOOD TOURS

Iceland is internationally known for its prominent seafood industry and its responsible fisheries practices. Visitors from all over the world visit Iceland to inform themselves of the innovative technologies and solutions used in the seafood industry in Iceland. Here, an open mind for environmental technology and a desire to test new products are found, as clearly seen both on board ships and in fish processing but not least in the utilisation of byproducts from the fish, where Iceland is a pioneer.

The Iceland Ocean Cluster arranges tours for interested people wanting to learn more about Icelandic seafood. We do matchmaking activities so that those of you interested in the Icelandic seafood industry will get the opportunity to meet with industry leaders, fish traders and technology providers.

Our tours focus on what makes the Icelandic marine industry unique: Emphasis on value rather than quantity, pure export focus, advanced utilization of fisheries byproducts and deep business cooperation across fields and areas. Tours range from one hour to three days and can include coffee and lunch, transportation and other supplies.

ONE-DAY TOUR

Explore the Icelandic marine industry in one day. Attend a demonstration about innovation in fisheries, visit companies, enjoy the perfect seafood dish and learn about new ways fish is being turned into value.

SAMPLE TOUR

- 9:00** Presentation on the Icelandic ocean industry, full utilization of marine products and new technologies
- 10:30** Coffee and tour around the Ocean Cluster House and visits to the companies
- 12:00** Lunch by the Reykjavik harbour
- 13:15** Visit to a fresh fish processing plant
- 14:45** Visit to an advanced by-product producer
- 16:30** Wrap-up at the Ocean Cluster House with refreshments

TWO-DAY TOUR

Experience the Icelandic marine industry in two days, adding items such as visiting a cutting edge fisheries cluster in Reykjanes Peninsula, stopping at a high-tech processing plant and enjoying the ultimate seafood dish.

QUICK STOP

Make a quick stop at the Iceland Ocean Cluster House. Get a brief overview on the marine industry and the latest on innovation in the ocean cluster, see new products and enjoy a seafood lunch overlooking the fishing harbor.

CONFERENCES, MEETINGS & LECTURES

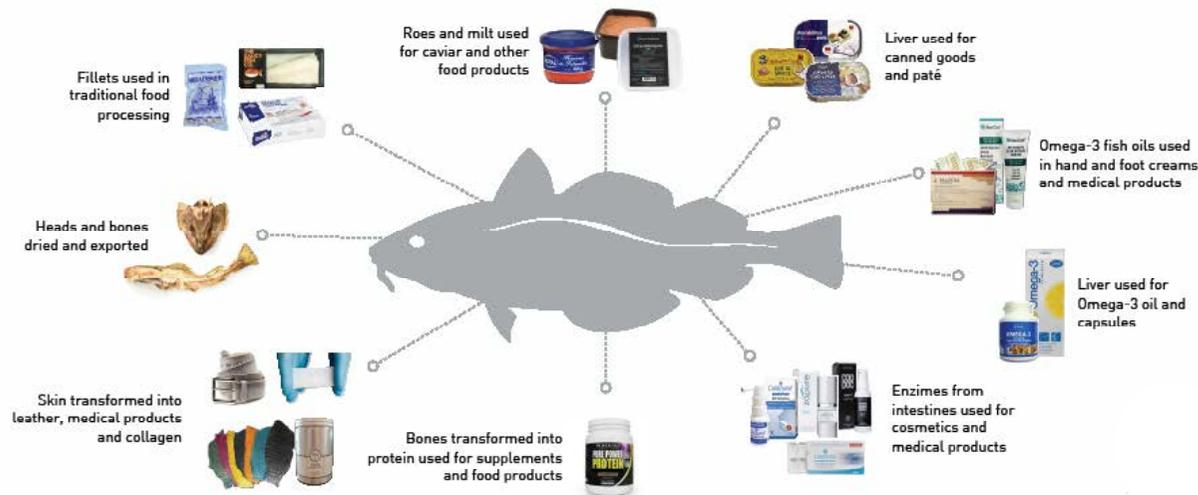


We provide meeting rooms, conference services and various lectures at the *Ocean Cluster House* in the center of Reykjavik Harbor. Stunning, close views over the harbor, fishing vessels and fishing ports yield the ideal location for marine centered events.

CUSTOM TRIPS



Want a different option? We are happy to arrange a short or long custom trip at your convenience, including various visits, accommodation, transportation and meals. Contact us for options available.



Examples of products Icelandic businesses make from Atlantic cod

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